

THE LAKE STORY

When you have a passion for cycling as we do at Lake, it translates to a life long passion. It's in our blood, we are devoted to cycling. We have spent hours riding in the trenches, enduring the pain and have graduated with honors from the school of hard knocks. We have studied the shape of thousands of feet pedaling billions of circles. Designed and proven to be the most comfortable shoe in the peloton. You will not want to replace your worn out shoes, we hope you'll want to just buy another pair from Lake.

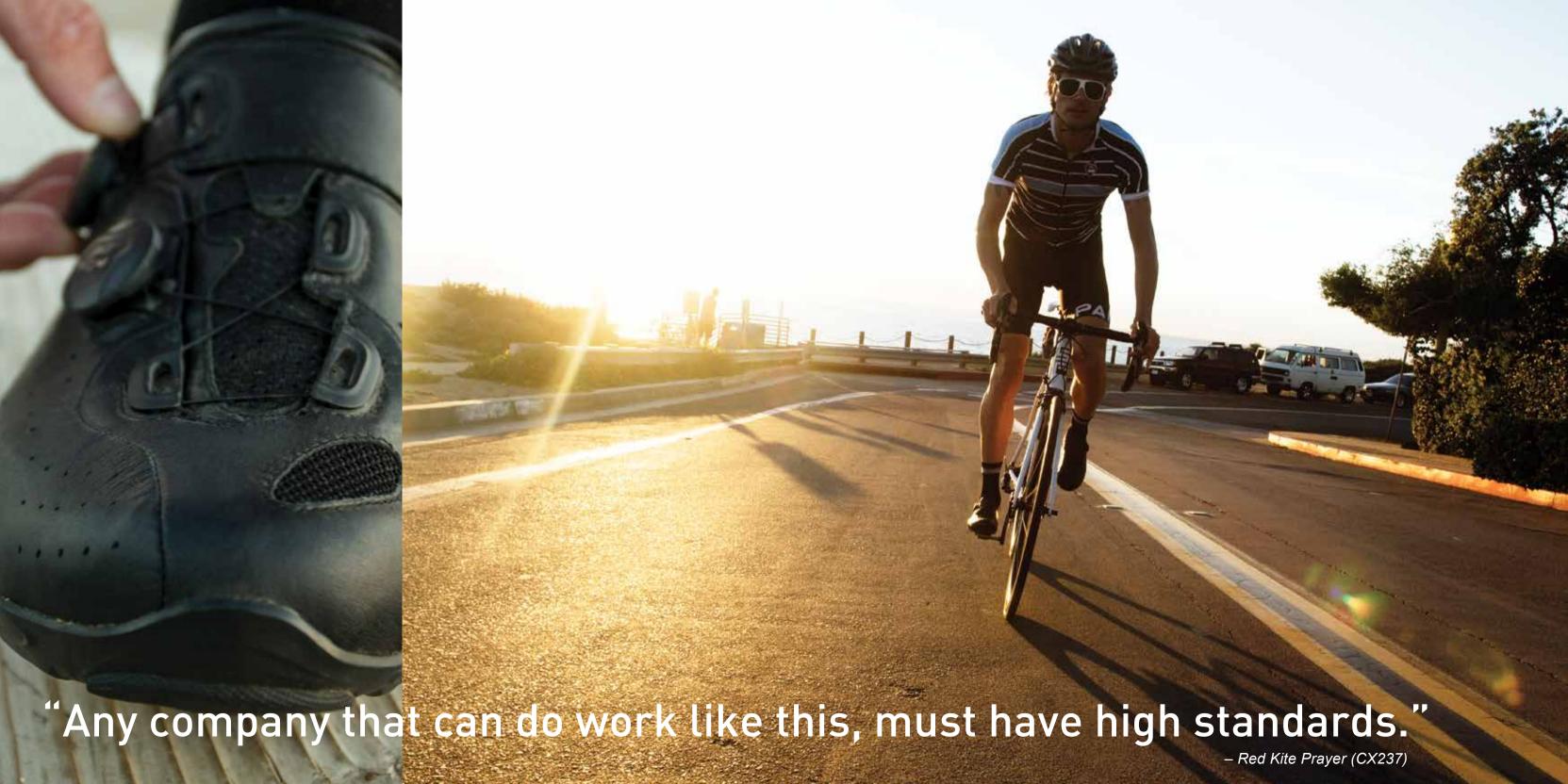
Born in Evanston Illinois in 1983, Lake quickly became a household name for cycling shoes. As the sport grew in North America, so did the versatility and demand for more styles. The MXZ303 (winter boot) was created because of a very cold climate that hit Lake's headquarters every year, the shores of Lake Michigan, where temperatures are quite possibly the coldest in North America. Many other innovative designs have come from Lake's shoe collections over the years. More recently Lake was the first to design and produce the MX 331 Cyclocross specific model and today it remains the "holy grail" of cyclocross shoes.

Our pride has grown out of a simple fact, that we are first to market with many if not most new developments in cycling shoes. Unlike most companies in the marketplace, we haven't been distracted by entering into different cycling product categories, we have remained true to our core value and that is to produce the best fitting, highest quality cycling shoe on the market.









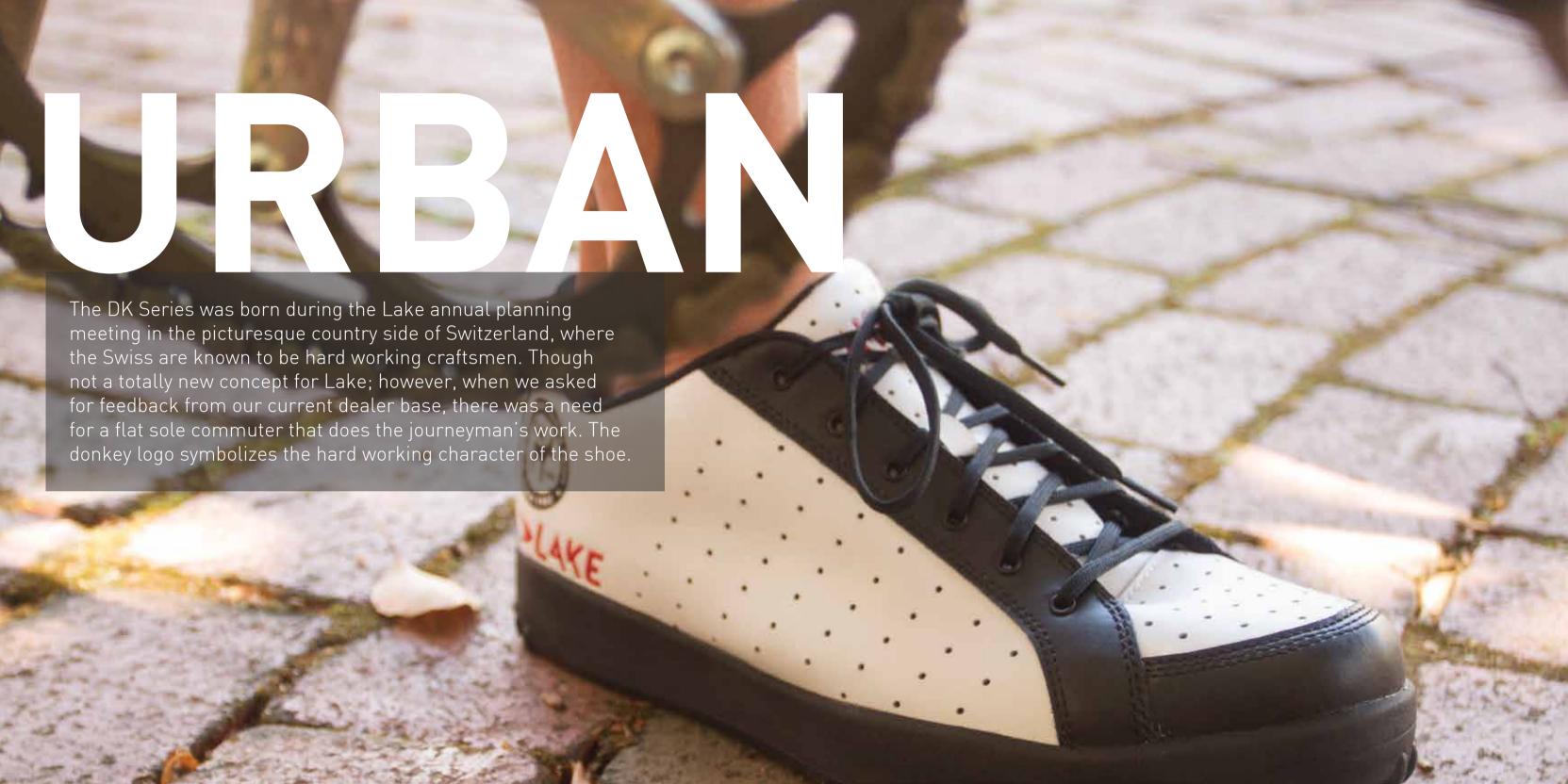
Triathlon requires so much training in each discipline; however, everyone usually has one sport in which they are most talented. Most cycling companies are similar in this sentiment. Each one of these companies started out making something really well, a helmet, a bicycle, a pedal, a shoe and then got distracted and started making other products not akin to what they do best. Lake is one of very few cycling companies that has stayed true to our core competence. Shoes are what we do best and we're not going to make a bike or a helmet because that would distract us from making the best shoes on the planet.



"Why You Want - You're a serious cyclocross racer looking for a lightweight shoe that might help you squeeze every last watt out of your pedal strokes, and you want to be able to swap in different toe and heel spikes based on course conditions. "-RoadBikeReview (MX331)

really comfortable.'

- Bike Rumor (CX/MX237) "A very performance oriented shoe that's also rea



There are two key differences that make our product superior. Firstly, we put the closure on the side so it doesn't cut off your circulation. We also offer a good heel hold by not using a separate outer and inner shell. An actual anatomical heel shape is where you'll experience it. It's the fit that makes the difference. We promote biological temperature regulation where other try to achieve warmth synthetically.

"These boots have the makings of a winter riding, life changer."

- Cycletech (MXZ303)



CX 402/402W

Road Performance Last – designed for higher cadence and pressure riding. Features more curved profile and increased toe pitch and heal lift.



OUTSOLE Custom Fit Carbon Fiber sole. Men's regular width available in a 3-hole or Speedplay specific cleat pattern for use without adapters. Replaceable heel strike pad

UPPER

Klite Kangaroo leather & mesh upper with Perforated Kangaroo leather lining

Dual Side mounted Push/Pull BOA L5 lacing system with releasable lace guides

COLORS

CLOSURE

SIZES 👬 regular & wide



OUTSOLE





Lake Race 100% Carbon Fiber Sole. Available in 3 hole

CX 331/331W

Road Performance Last – designed for higher cadence and pressure riding. Features more curved profile and increased toe pitch and heal lift.

cleat pattern or Speedplay specific



UPPER Klite Kangaroo leather and mesh. Outlast temperature regulating heel & tongue liner. Internal Thermaform Carbon Fiber heel counter CLOSURE Side mounted Push/Pull BOA L4 lacing system with powerzone in the forefoot COLORS SIZES 🛊 🏚 regular & wide 44/5 41/5 42/5 43 **CX** 237



Road Sport Last – features a larger, more roomy toebox while providing increased foot control through the heel and saddle of the foot.

Lake Race 100% Carbon Fiber Sole. Available in 3 hole cleat pattern Full grain leather and mesh with a leather heel lining Dual Side mounted Push/Pull BOA L5 lacing system with releasable lace guides SIZES 👖 regular & wide

CX 217



Road Sport Last – features a larger, more roomy toebox while providing increased foot control through the heel and saddle of the foot.

OUTSOLE Lake Race 100% Carbon Fiber Sole. Available in 3 hole cleat pattern Action leather & mesh upper UPPER Side mounted Push/Pull BOA L4 lacing system with CLOSURE powerzone in the forefoot SIZES regular & wide 46/5 47 48 50



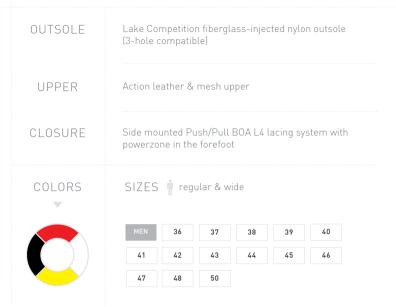






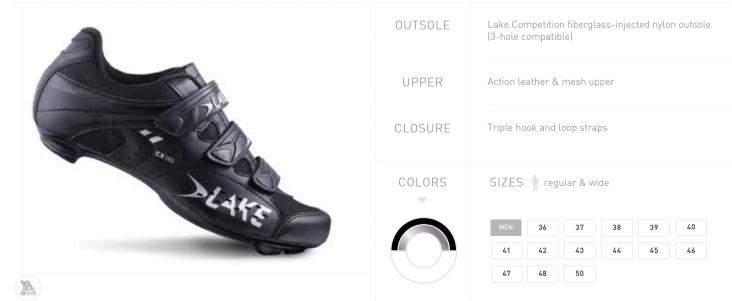
Road Standard Last – Close fit toe box, high arch and mid width ball girth.





Road Standard Last – Close fit toe box, high arch and mid width ball girth.

CX 160





TX 312/312W

Tri Race Performance – designed for higher cadence and pressure riding. Features more curved profile and increased toe pitch and heal lift.



| OUTSOLE | Lake Race 100% Carbon Fiber Sole. Available in 3 hole cleat pattern or Speedplay specific (men's only) |
|---------|--|
| UPPER | NuF0AM™ breathable & wicking shell with Trek-Dry antimicrobial liner |
| CLOSURE | Dual hook & loop straps with fast transition Push/Pull BOA L4 heel closure |
| | SIZES 🛉 🏟 regular & wide |
| | MEN 39/5 40/5 41/5 WOMEN 36 37/5 |
| | 42/5 43/5 44/5 45/5 38/5 39/5 40/5 |
| | 46/5 47 48 50 41/5 42/5 43 |

TX 222



Tri Sport Last – features a larger, more roomy toebox while providing increased foot control through the heel and saddle of the foot.

| OUTSOLE | Lake Race 100% Carbon Fiber Sole. Available in 3 hole cleat pattern |
|---------|--|
| UPPER | NuFOAM™ breathable & wicking shell with Trek-Dry antimicrobial liner |
| CLOSURE | Dual hook & loop straps |
| | SIZES 🕴 regular & wide |
| | MEN 37 38 39 40 41/5 |
| | 42/5 43/5 44/5 45/5 46/5 47 |
| | 48 50 |

TX 212



44 45 46

Tri Standard Last – Close fit toe box, high arch and mid width ball girth.

47 48 50

UPPER

NuFOAM™ breathable & wicking shell with Trek-Dry antimicrobial liner

CLOSURE

Dual hook & loop straps

SIZES ↑ regular & wide





MX 331 CROSS



Cyclocross Perfomance Last – designed for higher cadence and pressure riding. Features more curved profile and increased toe pitch and heal lift.

OUTSOLE

Lake Race 100% Carbon Fiber Sole with rubber cleat pocket, replaceable toe and heel spikes

UPPER

Packer Kangaroo Leather (Orange) or Equine Leather (Black) and mesh | Outlast temperature regulating heel & tongue liner | Internal Thermaform Carbon Fiber heel counter

CLOSURE

Side mounted Push/Pull BOA L4 lacing system with powerzone in the forefoot

COLORS

SIZES regular & wide



MX 228



Enduro Performance Last – designed for higher cadence and pressure riding. Features more curved profile and increased toe pitch and heal lift.

OUTSOLE

Lake Race 100% Carbon Fiber Sole with Mountain Race X real rubber sole

UPPER

Microfiber & mesh upper

CLOSURE

Easy Replaceable Tongue Mounted BOA Push/Pull IP1 lacing system with dual hook loop straps

SIZES negular & wide

43/5 44/5 45/5 46/5 47

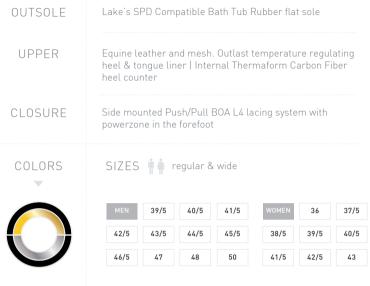
48 50



MX 331/331W

Mountain Performance Last – designed for higher cadence and pressure riding. Features more curved profile and increased toe pitch and heal lift.

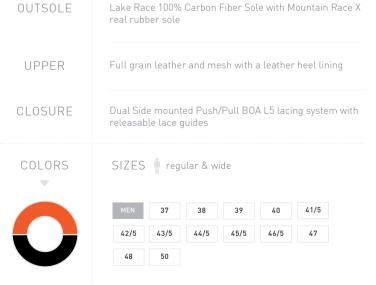




MX 237



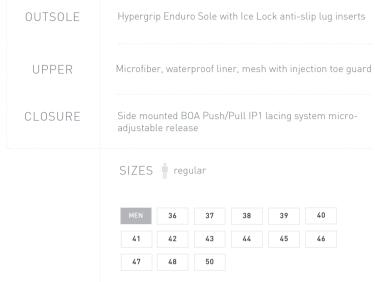








Enduro Sport Last – features a larger, more roomy toebox while providing increased foot control through the heel and saddle of the foot.



MX 168



Enduro Standard Last – Close fit toe box, high arch and mid width ball girth.

Hypergrip Enduro Sole with Ice Lock anti-slip lug inserts

UPPER Action leather and mesh

OUTSOLE

CLOSURE

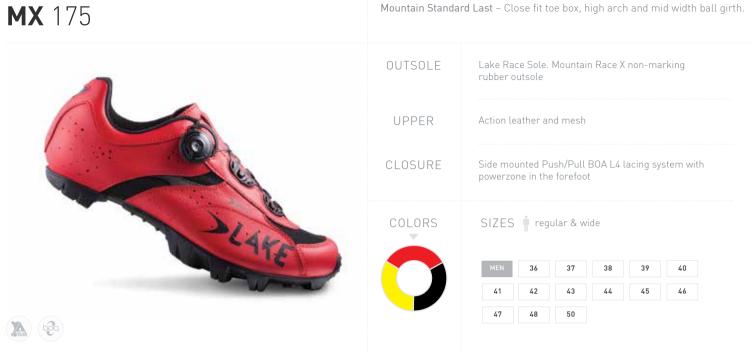
Easy Replaceable Tongue Mounted BOA Push/Pull IP1 lacing system with dual hook loop straps

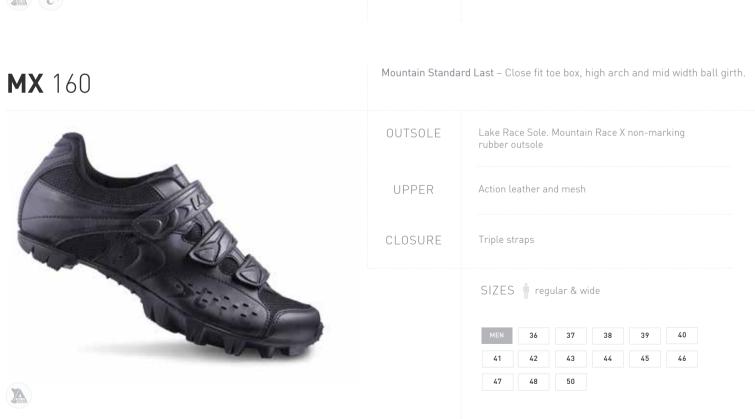
SIZES 🕴 regular & wide

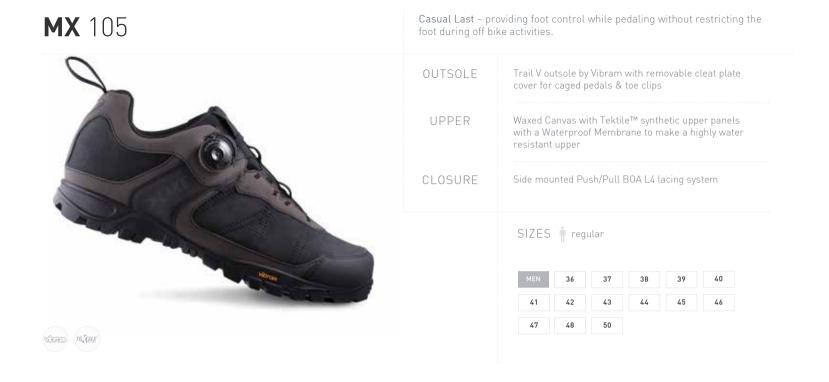
 MEN
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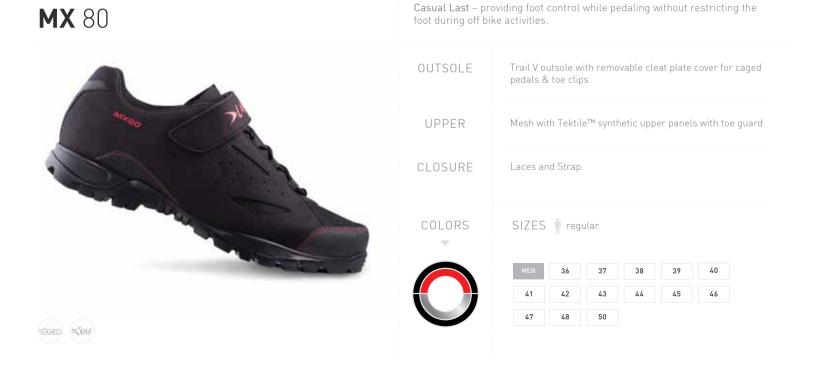
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Casual Last – providing foot control while pedaling without restricting the foot during off bike activities.

OUTSOLE

Lake's SPD Compatible Bath Tub Rubber flat sole

UPPER Action Leather with Waterproof liner

CLOSURE Laces

SIZES negular

MEN 36 37 38 39 44

DK 100



Casual Last – providing foot control while pedaling without restricting the foot during off bike activities.

| OUTSOLE | Lake's SPD Compatible Bath Tub Rubber flat sole |
|---------|---|
| UPPER | Action Leather with Waterproof liner |
| CLOSURE | Laces |
| | SIZES 🕴 regular |
| | MEN 36 37 38 39 40 |
| | 41 42 43 44 45 46 |
| | 47 48 50 |



Winter Last – allowing the foot to maintain proper circulation while providing the only isolated heel counter among winter riding boots.



OUTSOLE Heavy duty Mountain V outsole by Vibram UPPER Pittards WR100 leather | Outlast temperature regulating liner | 3M Thinsulate lining in toe box | Thermosol composite insulation insole CLOSURE Side mounted Push/Pull BOA IP1 lacing system and buckle top flap SIZES negular & wide

MX 145



All Weather Sport Last – features a larger, more roomy toebox while providing increased foot control through the heel and saddle of the foot.

| OUTSOLE | Hypergrip Enduro Sole with Ice Lock anti-slip lug inserts |
|---------|--|
| UPPER | Waxed Canvas, Leather and a Waterproof membrane for a highly water resistant upper |
| CLOSURE | Dual Side mounted Push/Pull BOA IP1 lacing system with releasable guides |
| | SIZES 👖 regular & wide |
| | MEN 36 37 38 39 40 |
| | 41 42 43 44 45 46 |
| | 47 48 50 |
| | |

CX 145



All Weather Sport Last – features a larger, more roomy toebox while providing increased foot control through the heel and saddle of the foot.

OUTSOLE Road Competition fiberglass-injected nylon outsole (3-hole compatible) UPPER Waxed Canvas, Leather and a Waterproof membrane for a highly water resistant upper CLOSURE Dual Side mounted Push/Pull BOA IP1 lacing system with releasable guides SIZES 👖 regular & wide

WINTER INSOLE



Lake's winter insole is a layered package, which creates an insulating barrier that keeps the heat generated by your body inside the shoe and the cold from entering the shoe from the bottom. The outer felt layers wick away moisture and keep the foot feeling dry, a second radiant reflective layer helps keep heat and cold from transferring through while the inner core of air pockets finally creates an insulating barrier so that the heat or cold cannot be conducted.



CUSTOM INSOLE



CAPTURE YOUR NATURAL FOOT SHAPE

RavenTM Insoles composite foot cradle is designed to be reshaped to your foot. The heel cup of the cradle has small slits made around the upper radius to allow the cup to expand for larger sized feet. These slits may or may not be visible after molding.

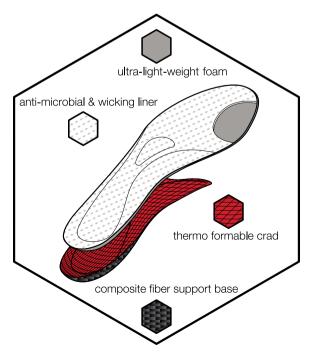
- > Wicking textile face fabric
- > Firm EVA foam
- > Carbon Fiber or Fiber Glass Composite Laminate

COLORS: Black

SIZE: S(36-39), M(40-43), L(44-46), XL(47-50)

FITTING

RavenTM Insoles are compatible with most cycling shoes. For the best fitting result, place your current insole on top of the RavenTM insole and trace the forefoot shape with a marker. Trim away the excess forefoot foam. It is often better to cut less away and check the fitting of the insole inside the shoe, if the insole wrinkles or fits too tightly, trim away more excess material from the forefoot.



MATERIALS



K-Lite kangaroo leather, for Lake by Packer Leather, is the lightest, strongest & most durable natural leather. It utilizes multiple surface treatments to better protect & increase the comfort of your feet. Duratek treatment strengthens the leather & protects it from abrasion, & Microblok antimicrobial treatment renders the leather uninhabitable to microbes & germs.



Pittards® WR100 leather is a unique, highly water-resistant & breathable leather, specially engineered to retain softness & suppleness over time. Used in our extreme-condition shoes.



Action Leather breathable, long lasting durability, form fitting & great looking without sacrificing price. Action Leather is a split leather with a PU surface treatment. This treatment helps to reduce stretch and increase water resistance.



Outlast® SmartFabric Technology uses microencapsulated Phase Change Material (mPCM), which works on a microscopic level to maintain a constant skin temperature. This acts as a buffer against the extreme temperatures generated during high activity. The result is cooler or warmer depending on your body's need, drier, less sweaty, more comfortable feet.



TeKtile – Our collection of Synthetic materials have been selected to meet the high standard that we have set for our shoes. TeKtile material is used precisely where it can offer great strength, visual appeal and a specific function.



NuFoam™ offers extreme breathability, light weight performance, moisture management and anti-microbial properties all in one package. The perfect technical material for the world's most technical footwear.



Vibram® is the world leader in rubber soles for extreme athletic pursuits. Our three exclusive Vibram® soles are the first in the cycling world & set a new standard for function & durability in cycling shoes.



BOA® Closure System is a micro-cable closure system provides a fine-tunable, evenly-distributed closure that eliminates pressure points & hot spots. It is the first mechanical system to meet our exacting standards.

Boa is a registered trademark of Boa Technology Inc.



Syksól® Premium Footbeds utilize our High Performance Insoles technology to create a superior footbed package. The combination of technical fabrics with Syksól® function specific sole design allows for a footbed that has long lasting comfort as well as improved foot stability that are applicable across all footwear categories.



